

Rotary
Niagara Falls Sunrise



**19th
Annual**

Hosted by:



**NIAGARA
PARKS**

**June 16,17,18
2023**

Fun for all ages!

Rapidsview Park
Niagara Falls, ON



**2023 Sponsorship
Package**

For all
updates!



@NiagaraFallsRibfest @ribfestniagarafalls



@NFRibfest

www.niagarafallsribfest.com

A Father's Day Tradition

Ribfest 2023 will be our 19th Anniversary! Niagara Falls Rotary Ribfest was started by the Rotary Club of Niagara Falls Sunrise in 2005. Over the past 18 years, the event has raised over \$500,000 for local and international organizations and projects.

Ribfest is a community-based food, entertainment and family-friendly event that hosts approximately 20,000 visitors over 3 days. The Niagara Falls Rotary Ribfest features:

- 4 world class Ribbers serving up award winning fare
- Specialty food vendors serving up delicious complements; fresh lemonade, bloomin' onions, poutine, funnel cake and more
- Shopping experiences featuring talented merchandise vendors providing unique items and deals
- Hours of locally-influenced Niagara entertainment over the 3-day event including Jessica Wilson, Soul Jam and Vinyl Flux
- A licensed beverage tent serving the most popular names in beer and seltzers

With Niagara Parks being our venue hosts, we again have luscious green parklands to enjoy along with a magnificent view of the world-famous Niagara Falls.

Stay tuned for additional new and exciting activities in the works!

To learn more about the Niagara Falls Rotary Ribfest:



@NiagaraFallsRibfest



@ribfestniagarafalls



@NFRibfest



How we market Ribfest

More than 20,000 people come out to celebrate Father's Day and enjoy live entertainment and fill up on delicious ribs and local foods. The Niagara Falls Rotary Ribfest works hard to secure advertising sponsorships and supports, allowing the event to secure more than \$80,000 in advertising and marketing value with our long-standing media partnerships. Our marketing and communications activities include high traffic area billboards, extensive radio, newsprint, social media, signage, and distribution of print material (posters, flyers etc.)

Sponsorship Opportunities

Demonstrate your support of the Niagara community

Platinum

- Name and logo on the Ribfest website
- Website link on Ribfest website
- Logo displayed at Ribfest entrance
- Own banner on Ribfest fencing
- Name and logo in all advertisements
- Logo prominently displayed throughout park

\$10,000

- Logo on billboard promotion
- Social media promotion
- Logo in Thank You ad and all flyers
- Judge position for the "Best Ribs" contest
- 20' x 10' Vendor space
- **25 half-rack rib meal tickets**

Gold

- Name and logo on the Ribfest website
- Website link on Ribfest website
- Logo displayed at Ribfest entrance
- Own banner on Ribfest fencing
- Name and logo in all advertisements
- Logo prominently displayed throughout park

\$5,000

- Logo on billboard promotion
- Social media promotion
- Logo in Thank You ad and all flyers
- Judge position for the "Best Ribs" contest
- 10' x 10' Vendor space
- **15 half-rack rib meal tickets**

Silver

- Name and logo on the Ribfest website
- Logo displayed at Ribfest entrance
- Own banner on Ribfest fencing
- Name and logo in all advertisements

\$2,500

- Logo prominently displayed throughout park
- Social media promotion
- Logo in Thank You ad and all flyers
- **5 half-rack rib meal tickets**

Bronze

- Name and logo on the Ribfest website
- Logo displayed at Ribfest entrance
- Own banner on Ribfest fencing

\$1,000

- Social media promotion
- Logo displayed throughout park
- Name listed in Thank You Ad

Friends

- Name and logo on the Ribfest website
- Logo displayed at Ribfest entrance

\$500

- Name and logo displayed at the park
- Name listed in Thank You Ad

Supporter

- Name and logo on the Ribfest website

\$250

- Signage displayed at the park

AREA SPONSORSHIP

Opportunities are available for the Kids Play Area, VIP Parking, Photo Booth, Recycling Centres, Volunteer Area, Beverage Token Sales Area and so much more. Area sponsor benefits may include signage throughout the event, onsite promotion space, recognition in media and communications, emcee recognition from our entertainment stage, social media recognition, rib dinners and more.

Let's get creative together! Contact us at info@nfrotaryribfest.com to learn more!

For all updates!

www.niagarafallsribfest.com

Rotary Niagara Falls Sunrise



The Rotary Club of Niagara Falls Sunrise was chartered in 1990 and has been giving back to the community of Niagara Falls ever since. Over the past 32 years, our club is honoured to have given back over \$1.5 million dollars to local and international projects and organizations. The club continues to grow with the community with 38 active members and recently expanding to include an evening satellite club. Our Rotarians provide various community services in between other fundraising events like The Rotary TV Auction and quarterly bottle drives.

Packaged 50,000 meals donated to local food banks within our District 7090.



**Local Friends:
Global Reach**
www.niagarafallslotary.com

Join us for our next event:

Niagara Falls Rotary Ribfest
Rapidview Park
June 16, 17 & 18 2023



Rotary
Niagara Falls Sunrise



Rotary
Satellite Club of
Niagara Falls Sunrise Sunset



ORGANIZATIONS WE SUPPORT

LOCAL

- After Breast Cancer
- Autism Niagara & Camp
- Big Brothers Big Sisters
- B.M.E Church Restoration
- Boys and Girls Club of Niagara
- Canadian Diabetes Association
- Carousel Players
- Cionnect Hearing - Community Member
- City of Niagara Falls Harbour Day
- Community Member Assistance
- FACS Niagara Foundation
- Hotel Dieu Shaver Hospital Foundation
- James Morden School
- Kenmore Court
- Learning Disabilities Association of Niagara
- S.M.A.R.T. Program
- Memorial Bench & Trees
- Niagara Falls Community Outreach The Soup Kitchen
- Niagara Girls Minor Softball
- Niagara Health Foundation
- Niagara Sexual Assault Centre
- Ontario Prader Willi Syndrome Association
- ProAction Cops for Kids
- Project SHARE
- Ronald McDonald Charities
- St. John Ambulance Water Patrol
- United Way of Niagara Falls
- Wellspring Niagara- Tour du Lac
- Women's Place of South Niagara
- YWCA

HIGH SCHOOL MEDALIST AWARDS

- Saint Paul Catholic High School
- Stamford Collegiate Secondary School

GLOBAL

- Amarak Society- Teach a Mother
- CCCG - Guatemala
- Chisimuka Clinic Water and Sanitation
- Program in Malawi
- Cluster Fund Nepal
- Disaster Relief Fund for Ukraine
- Guatemala Literacy programs
- Hippo Water Rollers for transporting water in Africa
- Mary's Meals Canada
- Nicaragua Stive Project
- Polio Plus
- Shelterbox Canada
- Tabitha well Program in Cambodia
- Trees that Feed - Solar Dryer
- Wells of Hope

For more information about the
Rotary Club of Niagara Falls Sunrise
please email us at: nfrotarysunrise@gmail.com

www.niagarafallslotary.com

**Learn more about Rotary, our club or become a member!
Visit www.niagarafallslotary.com or join us for a meeting.**

**Sunrise Club ~ 7:30 am, Thursdays @ Betty's in Chippawa
or
Sunset Satellite Club ~ 6:30 pm
alternating Wednesdays @ Mick & Angelos in Niagara Falls**